

STREAMING COLLABORATION AGREEMENT

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This Streaming Collaboration Agreement (this "**Agreement**") is entered into as of [EFFECTIVE DATE] (the "**Effective Date**") by and between:

[CREATOR A LEGAL NAME], an individual residing at [CREATOR A ADDRESS] (or a [STATE] [ENTITY TYPE]), known online as [HANDLE A] ("**Creator A**"); and

[CREATOR B LEGAL NAME], an individual residing at [CREATOR B ADDRESS] (or a [STATE] [ENTITY TYPE]), known online as [HANDLE B] ("**Creator B**").

Creator A and Creator B are each a "**Party**" and together the "**Parties**." If more than two creators participate, attach the additional creators on **Exhibit A** and treat each as a Party.

Recitals. The Parties are content creators who wish to collaborate on live streams and/or a shared channel, to cross-promote, and to share certain revenue, on the terms below. The Parties intend to remain independent creators who each retain ownership of their own brands and pre-existing content. In consideration of the mutual promises below, the Parties agree as follows.

1. Scope of Collaboration

1.1 The Collaboration. The "**Collaboration**" means the joint streaming and content activities described in **Exhibit A**, which may include co-streamed events, a shared channel, recurring series, or cross-promotion across the Parties' platforms.

1.2 Platforms. The Collaboration will be conducted on [PLATFORM(S), e.g. Twitch, YouTube, Kick] under the account(s) identified in Exhibit A. The Party that owns each account is identified there.

1.3 Schedule and commitments. The Parties will reasonably cooperate on a streaming schedule. Each Party will use reasonable efforts to appear, prepare, and promote as described in Exhibit A. Neither Party guarantees specific viewership, subscriber growth, or revenue.

1.4 Independent creators. Each Party remains an independent creator and may continue its own separate channels and projects, provided it does not breach the exclusivity or confidentiality terms of this Agreement.

2. Content Ownership and Licenses

2.1 Background content. Each Party retains ownership of its pre-existing content, brand, name, logo, channel, emotes, and likeness ("**Background Content**").

2.2 Joint content. Content created specifically for and during the Collaboration ("**Joint Content**") is owned [jointly in equal shares / as set out in Exhibit A]. Each Party may use Joint Content on its own channels with appropriate credit, subject to Section 2.4.

2.3 Cross-promotion license. Each Party grants the other a non-exclusive, royalty-free license to use the other's name, handle, and channel branding solely to promote the Collaboration during the Term and as reasonably necessary to keep archived Joint Content online afterward.

2.4 Restrictions on Joint Content. Neither Party may license Joint Content for a third party's commercial use, or use it in a way that disparages the other, the other's audience, or the Collaboration, without the other's written consent.

3. Revenue and Expenses

3.1 Revenue streams. "**Collaboration Revenue**" means revenue attributable to the Collaboration, which may include platform subscriptions, ad revenue, bits or tips, sponsorships, merchandise tied to the Collaboration, and other amounts listed in Exhibit A.

3.2 Revenue split. Unless Exhibit A states otherwise, Collaboration Revenue, net of platform cuts and approved expenses, is split **[e.g. 50/50]** between the Parties.

3.3 Collection and payout. The Party identified in Exhibit A will collect Collaboration Revenue, account for it, and pay each Party its share within **[NUMBER, e.g. 30]** days after the close of each **[month / payout period]**, together with a reasonable statement of amounts collected and deducted.

3.4 Expenses. Shared expenses (production tools, editing, paid promotion, giveaway prizes) must be pre-approved in writing to be deducted from Collaboration Revenue. Each Party bears its own equipment, internet, and personal costs.

3.5 Sponsorships. A Party will not bind the Collaboration to a sponsorship, brand deal, or paid promotion without the other Party's prior written consent. Each Party may pursue separate sponsorships for its own channel, provided they do not conflict with an exclusive Collaboration sponsor.

3.6 Audit. On reasonable written notice, a Party may review the records supporting the revenue statements once per **[12-month period]**.

4. Conduct and Brand Safety

4.1 Standards. Each Party will conduct itself professionally on stream, comply with each platform's terms of service and community guidelines, and disclose paid promotions as required by applicable advertising and consumer-protection law.

4.2 Prohibited conduct. Neither Party will engage in hate speech, harassment, illegal activity, or conduct that would reasonably bring the Collaboration or the other Party into disrepute while representing the Collaboration.

4.3 Strikes and bans. Each Party is responsible for conduct that results in a strike, demonetization, or ban on its own account and will indemnify the other for losses to Collaboration Revenue caused by that Party's violation of platform rules.

5. Confidentiality

5.1 Confidential Information. "**Confidential Information**" means non-public information shared between the Parties for the Collaboration, including revenue figures, analytics, sponsor terms, and unreleased content.

5.2 Obligations. Each Party will use Confidential Information only for the Collaboration and will not disclose it except to advisors bound by confidentiality or as required by law.

6. Exclusivity (Optional)

6.1 Scope. [OPTIONAL: If the Parties agree to any exclusivity — e.g. not co-streaming with a direct competitor during the Term — state its precise scope, duration, and limits here. Keep any restriction narrow and reasonable; overbroad restraints may be unenforceable under applicable law.]

6.2 No general restraint. Nothing in this Agreement restricts either Party's ability to create independent content outside the agreed exclusivity, if any.

7. Term and Termination

7.1 Term. This Agreement begins on the Effective Date and continues for [TERM, e.g. 6 months], renewing for successive like periods unless a Party gives [NUMBER] days' written notice of non-renewal.

7.2 Termination for convenience. Either Party may terminate on [NUMBER] days' written notice.

7.3 Termination for cause. Either Party may terminate immediately on written notice if the other materially breaches and fails to cure within [NUMBER, e.g. 10] days after written notice.

7.4 Effect of termination. On termination, the Parties will reconcile and pay outstanding Collaboration Revenue shares. Archived Joint Content may remain online unless the Parties agree otherwise. Cross-promotion licenses end except as needed to keep archived Joint Content accessible.

7.5 Survival. Sections 2, 3 (for accrued amounts), 5, 8, and this Section 7 survive termination.

8. Limitation of Liability and Indemnification

8.1 Limitation. Except for confidentiality breaches, indemnification obligations, or gross negligence or willful misconduct, neither Party is liable for indirect, incidental, special, or consequential damages, including lost revenue or subscribers.

8.2 Indemnification. Each Party will defend and indemnify the other against third-party claims arising from that Party's content, conduct, or breach of this Agreement, subject to prompt notice and reasonable cooperation.

9. General Provisions

9.1 Independent contractors. The Parties are independent contractors. Nothing creates a partnership, joint venture, agency, or employment relationship, and neither Party may bind the other except as expressly permitted.

9.2 Governing law and venue. This Agreement is governed by the laws of the State of [STATE], without regard to its conflict-of-laws rules, and the Parties submit to the exclusive jurisdiction of the courts located in [COUNTY, STATE].

9.3 Dispute resolution. Before filing suit, the Parties will attempt in good faith to resolve any dispute through direct discussion within [NUMBER] days of written notice.

9.4 Assignment. Neither Party may assign this Agreement without the other's prior written consent.

9.5 Notices. Notices must be in writing and sent to the addresses above (or as updated in writing) and are effective on receipt.

9.6 Entire agreement; amendment. This Agreement, with its Exhibits, is the entire agreement between the Parties on its subject and may be amended only by a writing signed by both Parties.

9.7 Severability; waiver. If any provision is unenforceable, the rest remains in effect, and a Party's failure to enforce a provision is not a waiver.

9.8 **Counterparts and electronic signature.** This Agreement may be signed in counterparts and by electronic signature, each of which is an original and all of which together form one agreement.

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the Effective Date.

CREATOR A

CREATOR B

Signature: _____

Signature: _____

Printed name: **[NAME]**

Printed name: **[NAME]**

Handle: **[HANDLE A]**

Handle: **[HANDLE B]**

Title: **[TITLE or N/A]**

Title: **[TITLE or N/A]**

Date: _____

Date: _____

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